

PRESS RELEASE

Prime Surf Season in the Maldives: Niyama Welcomes Back Surf Pro Brad Gerlach and Surf Photographer Junior Gracia

Maldives, 21 February 2024: At Niyama Private Islands Maldives, surfing is a way of life. And with peak surf season fast approaching, two renowned surfies - Wave-Ki founder and instructor Brad Gerlach and whiz-behind-the-lens Junior Garcia - are set to take up residence.

Niyama Private Islands Maldives is the ultimate surf destination. Guests can jet in with their boards or get fully outfitted at the Rip Curl boutique, set up camp in one the specially outfitted surf villas, then hit the waves - including Vodi, a powerful and sometimes hollow wave that breaks right on shore. Afterwards, chill time awaits at the Surf Shack with rum and reggae, or at Drift Spa with a recovery back massage and sunburn-soothing aloe vera wrap.

In residence 10 March - 20 April to offer his revolutionary method of coaching is Brad Gerlach, the world's #2 in 1991 after dominating the leader board for the majority of the year. He is the founder of Wave-Ki, a land-based method to perfect surf skills favoured by pros like Parker Coffin, with a martial art-like focus on slow, precise movements which create kinaesthetic motor memory for improved surfing once in the water.

There to capture guests mid-wave will be photographer Junior Garcia, at the resort 8 March 8 - September 30. Originally from Brazil, and now based in Bali, Junior has spent his life chasing the ultimate wave and the ultimate shot.

"The return of Brad and Junior to Niyama is epically exciting," says Nathan Kemp, Surf Development Director at the resort. "Their unrivalled talents, combined with the perfect surf conditions and absolutely incomparable backdrop that is the Maldives, guarantees an unforgettable experience for all who will be staying with us during this time".

While surfing in the Maldives can be enjoyed year-round, peak season runs from March to November. Brad can be booked for private or family coaching, first on land (USD 249) then in the water (USD 447). There will also be regular group land sessions (USD 74). Packages include a year's access to Wave-Ki online, with video lessons, live sessions and Q&As, plus the option of one-on-one virtual coaching. Sessions with Junior begin at USD 249 per hour, or USD 489 for a week.

For more information, or to make a booking, please call +960 664 4111, visit <u>niyama.com</u> or email <u>reservations@niyama.com</u>



Editor's note:

Niyama Private Islands Maldives offers more than a luxury retreat. Going beyond conventional concepts of lavish accommodation, sumptuous cuisines, and personalised service, Niyama Private Islands Maldives presents every visitor with myriad opportunities to create their own exceptional island experience.

With twin islands Play and Chill, Niyama Private Islands Maldives offers guests the true luxury of choice. Chill is true to its name, offering new depths of relaxation at Drift Spa, entertainment under the stars at the outdoor cinema, fine dining experiences offshore at Edge, and so much more, while Play provides delightful diversions for those looking for more active pursuits, whether it be feasting in the trees, kayaking around the islands, or discovering why Niyama Private Islands Maldives is one of the most luxurious surfing destinations.

Niyama Private Islands Maldives has been named amongst the Top Resorts in the Indian Ocean every year since 2017 in the Condé Nast Traveler Readers' Choice Awards.

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