



ANANTARA

AL JABAL AL AKHDAR
RESORT

Q3 2025
Sustainability
Newsletter





Message from the Sustainability Team

Dear Colleagues and Friends,

The third quarter of 2025 has been a season of meaningful actions, heartfelt compassion, and inspiring teamwork. From giving items a second life at our Anantara Souq, to supporting rescued animals with warmth and dignity, to brightening children's days with homemade treats, every initiative reflects our shared belief: that true hospitality extends beyond our walls.

This quarter, our team has once again proven that sustainability is not just about policies—it is about people coming together, acting with intention, and creating ripples of positivity that touch lives near and far. Each effort, whether big or small, contributes to a culture of care, responsibility, and togetherness that defines our resort.

As we celebrate these achievements, we also remind ourselves that sustainability is a journey. With every step, we strengthen our bond with nature, support our community, and uphold Anantara's values of compassion and respect for all beings. Together, let us continue making a difference.

With gratitude,

The Sustainability Team
Anantara Al Jabal Al Akhdar Resort



Fruit Harvesting

- Honey and fresh fruits including pomegranates, figs and olives harvested from our gardens.
- Used in guest experiences (afternoon tea, welcome drinks, jams, breakfast buffet), reducing transport and waste while highlighting seasonal Omani produce.
- 50 kg of fruits | 19 kg of honey

Plastic Bottle Reduction

Water Bottling Plant | July – September 2025

- 1L bottles: 12,804
- 500ml bottles: 7,206
- 500ml sparkling water: 950
- 18L large bottles: 1,861
- Plastic bottles avoided: 30,821

Treated Water Usage

July: 4,029 m³ | August: 4,300 m³ | September: 3,900 m³

- By reusing treated water in gardens and operations, we saved over ≈12.2 million litres of fresh water between July and September.



Food Waste Management

Sustainable Management of Food Waste through Animal Feeding

July: 350 kg | August: 388 kg | September: 436 kg

A total of 1,174 kg of food waste was collected and used to support donkeys, cats, goats, and dogs at 8 feeding stations in Al Jabal Al Akhdar, to reduce emissions, and avoid landfill waste.



Cooking Oil Waste Recycling

July: 125L | August: 140L | September: 120L

A total of 385 litres of used cooking oil was collected and recycled into biodiesel, preventing approximately 962.5 kg of CO₂ emissions. This initiative reduced waste sent to landfills and drains, supported renewable energy production, and reinforced our commitment to sustainability and responsible resource management.

Waste Recycling with Recycling Services LLC

The resort partners with Recycling Services LLC to ensure responsible waste management and promote circular resource use.

Paper and cardboard are processed at Kriyas Factory in Sohar to create reusable materials such as packaging and copy paper, with confidential documents securely shredded. Metals are sent to smelting companies in the Rusayl Industrial Area for recycling into new products, while plastics are cleaned, shredded, and converted into granules in Muscat to produce items like garbage bags and disposable table sheets.

These efforts significantly reduce waste, support sustainable resource cycles, and contribute to a greener, more environmentally conscious resort experience.

Type	Total (kg)
Recyclable Glass	275.40
Recyclable Paper/Cardboard	2,635.60
Recyclable Metal	215.00
Recyclable Plastic	420.00
Grand Total	3,546.00



Anantara Souq

- **On 25 August 2025**, 102 items sold at nominal prices (0.200 – 2.000 OMR); 20 books placed in the guest library. Team member donations found new homes instead of landfills.
- 38 buyers, 142 OMR raised for “Dollars for Deeds”, funding meaningful projects.



A simple yet powerful reminder: when items are given a second life, they create first-class joy—for the planet, the community, and each other.



Discarded Linen, Towels & Carpets Initiative

- **On 1 September 2025**, over 1,000 discarded linens and towels redirected from disposal, donated to 2 veterinary clinics and 2 individual rescuers in Muscat, providing comfort and warmth to rescued animals.
- A total of 156 discarded carpets, 139 carpets were distributed to our team members, 5 carpets were donated to local animal rescuers and 12 carpets were donated to Al Wafa Centre for children with special needs, extending the life span of quality items.

Every towel laid becomes comfort, every carpet becomes warmth, and every act of reuse becomes hope—for animals and for our planet.

TNR, Rescue and Rehoming

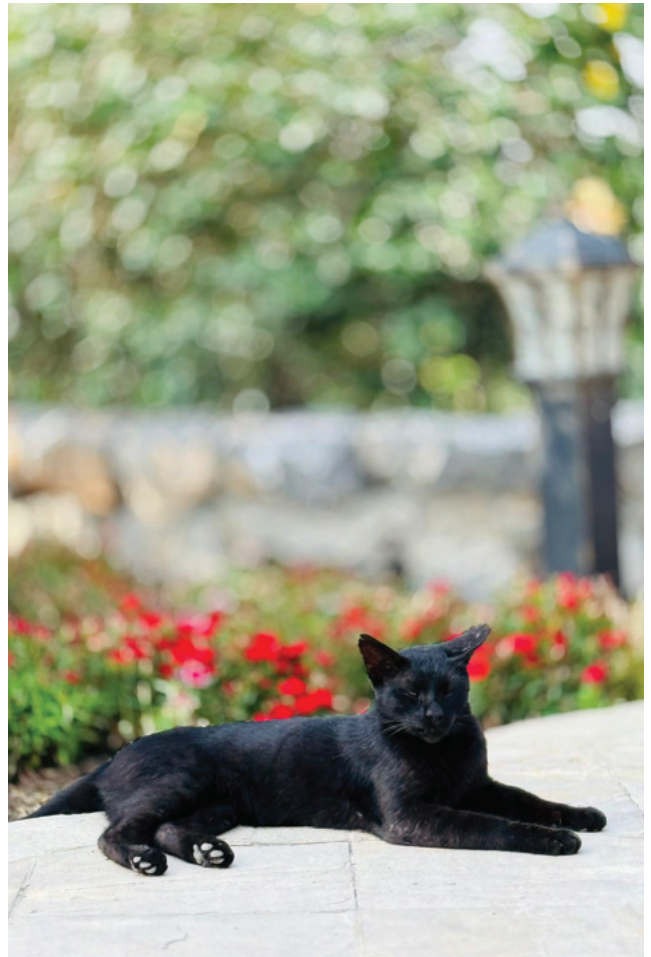
Trap-Neuter-Return (TNR)

- A total of 91 cats and dogs were neutered or spayed to humanely control stray animal populations, reducing disease and supporting ecological balance.

Rescues

- Cats including Boodi (car accident survivor), Cream (critically ill), and kittens Monir & Kuu kuu were treated and rehomed with love.

From the streets of Oman to a loving home across the world, Ginger's journey reminds us that no act of kindness is too small to change a life.



Rehoming

- Ginger, a stray cat rescued in Oman, found his forever home in Ohio, USA, and three more special-needs cats (Wobbly, Bobbly and Bibi) rehomed in Ireland. Supported by “Street Cats of Oman”.

Donation of Near-Expiry Pet Food

- 25 kg of dry food (for parrots, dogs, rabbits) donated by Al Qurum Veterinary Clinic, Muscat

Cruelty-Free Cosmetic Products

- All cosmetic products used at the resort are certified cruelty-free, ensuring that none are tested on animals.



Monthly CSR Initiatives

Spa Clean Up Day

- **On 23 July 2025**, 18 participants collected 11 bags of waste (66 kg), ensuring proper recycling. The activity helped reduce pollution, preserve natural beauty, and promote environmental awareness.

Together, we keep Al Jabal Al Akhdar pristine, ensuring future generations can enjoy its beauty.



Culinary Community Engagement

- **On 30 August 2025**, 8 chefs came together to distribute 30 snack boxes containing baked goods, sandwiches, and juice packs to children in local villages.

Hospitality is not only what we serve at the resort—it is also what we share with our community.



Engineering Community Support

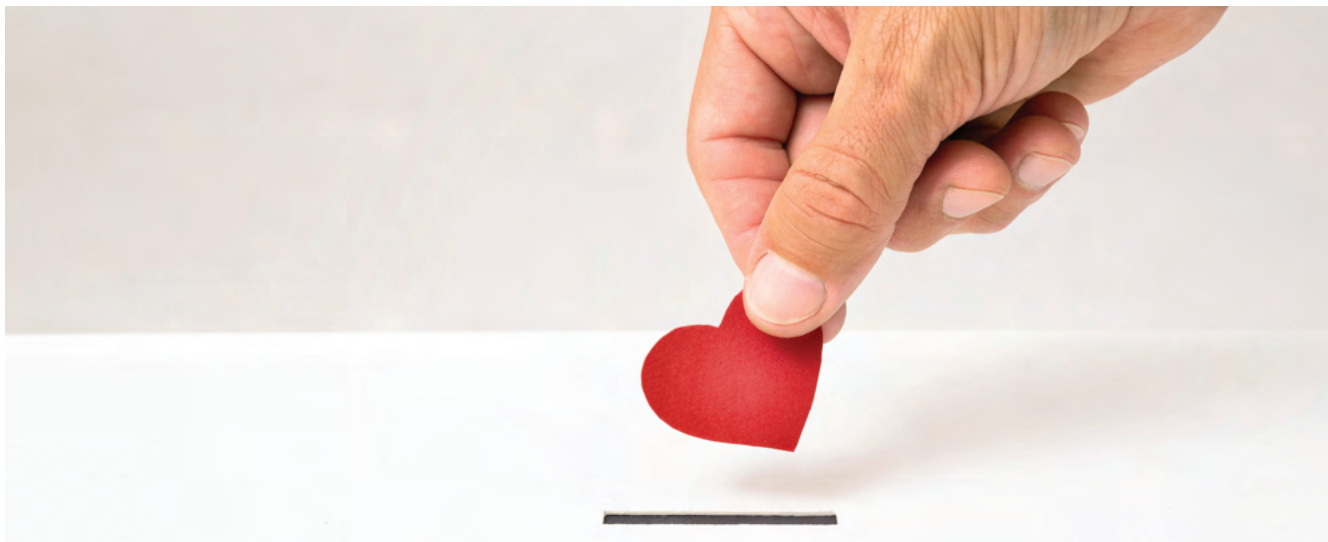
- **On 20 September 2025**, the Engineering team carried out various maintenance and improvement tasks at Al Wafa Centre for Children with special needs, including repairing bidet sprays, servicing indoor and outdoor air-conditioning units, repainting the entrance, railings, and selected rooms, and tidying the garden by trimming shrubs. In collaboration with the Housekeeping team, all rooms were thoroughly cleaned, and blown bulbs were inspected and replaced as part of electrical maintenance.





Dollars for Deeds

- OMR 2,332 supported from guest donations were distributed to Environment Society of Oman, Al Wafa Centre for Children with special needs, Oman Cancer Association, and veterinary clinics, supporting human health, environmental projects, and animal welfare locally and across Oman.



Omanisation

- 8 new Omani team members were hired between July and September, supporting national workforce goals, career development, and community empowerment.

Team Welfare

- 6 activities and social events, including volleyball and cricket matches, were organised to build camaraderie, well-being, and team spirit.

Building Sustainability Awareness

- A total of three classroom sessions were conducted, training 30 employees in sustainability practices. Additionally, through an online learning application, 97 team members completed online training modules related to sustainability. These initiatives serve to raise team awareness and accountability, ensuring that sustainable practices are consistently integrated into daily operations. Waste segregation also extends to our team members' accommodation, where 35 recycling and segregation bins have been placed throughout the building. This initiative further enhances awareness amongst team members and reinforces a culture of responsibility, empowering employees to actively contribute to the resort's long-term environmental and social objectives.



Al Jabal Al Akhdar Olive Harvest Festival

24 - 28 September 2025

From 24 to 28 September, Anantara Al Jabal Al Akhdar celebrated the annual Olive Harvest Festival, honouring the region's deep connection to olive cultivation. Guests joined in olive-picking competitions, guided heritage tours, and tastings led by Dr. Ali Al Furqani, while hands-on cooking classes showcased olive oil in Mediterranean dishes.

The festival highlighted sustainability by using locally grown olives and oil, reducing transport and packaging waste, and promoting mindful consumption. Market Day featured local artisans and producers, supporting the community and encouraging guests to take home a piece of Al Jabal's heritage.

Evenings came alive with themed dinners — from Italian canyon-view feasts to Spanish garden gatherings — blending flavour, culture, and scenery.

Total Olives Harvested: 2,600 kg.

The Olive Harvest Festival was more than a celebration of food; it was a tribute to heritage, sustainability, and the timeless bond between people and the land.





“Caring for tomorrow begins with the choices we make today.”

ANANTARA AL JABAL AL AKHDAR RESORT

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